

International Diploma in Business 国际商务文凭

This full time course is designed for business students who are keen to develop their knowledge of business in an international context.

这个全日制课程是专门为学习商务课程的国际学生们可以更好的运用商务知识在国际商务领域中更好的运用及发展所设立的。

The course comprises core modules in International Corporate Strategy, International Macroeconomic Issues, and International Business. In addition students will develop their English speaking, reading and writing skills. Cultural awareness classes introduce concepts of language and culture, in particular focussing on British history and traditions. Students will also undertake a work placement in a local organisation.

本国际文凭的核心课程是国际企业战略，国际宏观经济问题及国际商务。学习此文凭的学生们还将参加听说读写的英语基本学习课程。并且，学生们还将学习文化宣传课程，此课程是专门介绍文化和语言的差异，特别是让学生对于英国的历史和传统有更深入的了解和学习。最后，学生们还将有机会在英国当地的公司或者组织开展实习活动，将理论和实际相结合。

Students will follow the modules throughout the year for 30 weeks as follows:

以下的课程介绍就是学生们在一年 30 周内将要学习的课程及课程大概介绍：

- **International Corporate Strategy** (assessing the current situation of a business and the market in which it operates' selecting appropriate strategies, devising implementation & monitoring plans for that strategy) **20 credits**
 国际企业战略课程（评估一个企业当前的形势和在市场如何选择适当的企业战略发展，并且制订和实施该战略的监测计划等） **20 学分**
- **International Macroeconomic Issues** (understanding the determinants of aggregate economic behaviour, analysing and evaluating the impact of macroeconomic policy on business organisations) **20 credits**
 国际宏观经济问题课程（深入了解总体经济行为的决定因素，分析和评价商务机构中的宏观经济政策及相对的影响等） **20 学分**
- **International Business** (understanding international finance - financial services sector, analysing and evaluating the role of money and interest rates in the working of international financial markets; international trade – markets, exchange rates, trade agreements; cultural models of business) **20 credits**
 国际商务课程（深入了解国际金融，金融服务要求，应用及对于货币的价值作用及汇率在国际金融市场下的运作情况。国际商务体现在国际市场，汇率兑换，商务合同，还有就是传统商务运作模式的学习等） **20 学分**
- **Academic English** (developing knowledge of, and skills in, the application of academic English) **20 credits**
 专业英语课程（拓展语言知识和技能，并且在学术英语中应用） **20 学分**
- **Cultural awareness** (British history & society, customs and traditions, rights & responsibilities, cultural visits, introduction to English law, equality & diversity, health & safety) **20 credits**

文化宣传课程（学习和了解英国历史及社会传统习俗，人文发展，权利及责任，文化差异发展，英国法律及平等和多样性发展，健康与安全教育等）
20 学分

- **Dissertation** 项目及毕业论文 20 credits 20 学分
- **Study Skills & Tutorials** (developing academic study skills, study skills support, regular meetings with a pastoral support tutor)
学习技能技巧课程（发展学术学习技能，学习方法，和一般会议中的辅助技巧）

Entry requirements: Students should have completed 3 years University study in China, majoring in business. A minimum IELTS score of 5.5 is also required.

入学要求： 学生至少完成三年的大学学习并且具有在商务学习的专业背景下，并且语言水平为雅思考试不低于 5.5 分的英语要求。

Assessment: Student achievement will be demonstrated by successful completion of a dissertation based on the core modules and the work placement.

水平考核和检测方法： 学生最后的总成绩将会由最后核心课程的期末大论文和实习结果来平分和最后审核。顺利完成所有学业的学生将会被颁发学校国际文凭证书。

Start date: September each year
开学时间： 每年9月份

Duration: One academic year
课程长短： 1年

Tuition fees: £4500 (Original price was £5500 include £1000 scholarship just for Huzhou students who apply this course, so the tuition fees finally is £4500)

学费： 4500 英镑（原来的学费为 5500 英镑，但是含有专门为湖州师范的学生们如果申请我们学校的专业而设计的 1000 英镑奖学金，所以最后学生正式支付的学费为 4500 英镑）

Progression: Students successfully completing this Diploma will be awarded a Bachelors Degree from Huzhou University. They are then eligible to apply for admission to relevant Masters Degree programmes at UK universities.

毕业后发展方向： 学生在完成最后一年的国际文凭课程之后，便可以获得湖州师范大学的学士学位及本科毕业证书。并且，他们将可以申请英国的大学继续就读硕士专业。

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